



Creative Solutions

WEB DESIGN & BRAND IDENTITY

Pro Package \$3,000

Starter Package \$2,400

- Fresh website build
- 4-8 pages
- Full customization
- Once a month updates for 6 months after launch

- Fresh website build
- Up to 4 pages
- Full customization
- Once a month updates for 3 months after launch

Refresh Package \$1,000-\$3,000

**Pricing dependent on scope of work and existing website host*

- Existing website refresh or redesign
- Once a month updates for 2 months after launch

À La Carte

▪ Additional Site Updates (outside of package agreement)	\$50.00/hr
▪ Additional Pages	\$80.00/pg
▪ Additional Site Maintenance Consultation	\$50.00/hr
▪ Brand Identity Development (color palette & fonts)	\$150.00
▪ Logo Design (full logo, favicon, up to 3 color options)	\$300.00
▪ Website Photography Package	<i>*Pricing determined by scope of project</i>



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PHOTOGRAPHY

**Flexible pricing available for non-profits, charity events, and need-based circumstances.*

Individual Portrait & Personality \$200

Individual Corporate Headshots \$100

- 1 location
- 1 outfit
- 45-60 Minutes

- 1 location
- 1 outfit
- 2 edited photos
- Decatur or Bridgeport

Groups \$500

Families, teams, friend groups

Corporate Group Photo \$250

- 1 location
- 1 outfit
- 60 minutes
- Up to 5 people
- \$15 per each additional person

- 1 location
- 1 outfit
- 60 minutes
- Up to 5 people
- Decatur, Bridgeport, or office building
- \$10 per person
(not to exceed \$400 per group)

À La Carte

▪ Additional Location	\$100.00
▪ Additional Outfit	\$50.00
▪ Pet Fee	\$20.00/pet
▪ Flash Drive	\$10.00
▪ Website Photography Package	<i>*Pricing determined by scope of project</i>



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CONSULTING

Social Media Independent Management

Learn to create and manage your own social media accounts.

Available for platforms such as:

Facebook Business

TikTok

Google Business

LinkedIn

Instagram

Services available:

- Account setups for desktop and mobile
- Hands-on tutorials
- Content and audience engagement assessment and instruction
- Boosted posts/advertisement tutorials
- Troubleshooting

On-Demand Services

1 Session – \$100.00/hour

3-Session Bundle at a Discounted Rate

1 Session – \$100.00/hour

2 Sessions – \$85.00/hour

3 Sessions – \$65.00/hour

Website Independent Management

Need continued education for the independent management of your own Smalley Consulting designed/refreshed website?

Additional consultations available at \$50.00/hour

* Substitute one-hour management consultation for a monthly edit in your website design package

- One-hour Consult=One Monthly Edit

- Fees apply once all website edits are completed or traded